



Wyoming Department of Education

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MEMORANDUM NO. 2010-054

TO: School District Superintendents

FROM: Teri Wigert, Director *tlw*
Innovative Connections and Support Unit

DATE: March 12, 2010

SUBJECT: National Financial Capability Challenge 2010

INFORMATION TO SHARE

In December 2009, Treasury Secretary Tim Geithner and Education Secretary Arne Duncan announced the National Financial Capability Challenge. They said that along with getting the economy back on track and getting smarter about financial regulation, we also need to make sure all Americans – but especially our youth – get the financial education they need to help them take responsibility for their financial futures. Treasury and Education are committed to working together on this issue. An earlier version of the Challenge was organized by Treasury under the previous administration, and this expanded effort builds on that success.

The goal is to get one million high school students to take the Challenge, which includes a voluntary online exam, by April 9, 2010. To make that happen, thousands of educators from across the country will need to register and get their students prepared. Two thousand educators have already signed up. It's a good start, but there is still a long way to go.

Please share this information with high school teachers, leaders and other educators working with high school students age 13-19, such as librarians, youth group leaders, and after-school program staff. Please help us encourage them to sign up for the Challenge at

http://challenge.treas.gov/educator_SignUp.aspx by March 14, 2010.

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Educators should:

1. View the video message from Secretary Duncan at <http://challenge.treas.gov/video.aspx>
2. Register for the Challenge by **March 14, 2010**
3. Recruit their colleagues to participate, available flier at http://challenge.treas.gov/National_Financial_Capatability_Challenge_Flier.pdf
4. Prepare their students (using the free educator toolkit or their own resources)
5. Administer the online exam for their students one day between **March 15, 2010** and **April 9, 2010**
6. Present official (printable) awards certificates to high-scoring students

All participating educators will receive personalized awards certificates, and educators in states with the highest participation rates will earn special distinction.

TW:ns